

**Tuesday, May 1, 2018 | 9 am – 4 pm**  
Mohawk College, 135 Fennell Avenue • Hamilton, ON • Free Admission!

### What is Music Career Day Hamilton?

The event was created with support from Mohawk College, the Hamilton Music Community and the City of Hamilton to offer networking opportunities and unique workshops/panel discussions for aspiring musicians, high school students, and industry professionals.

#### All attendees will enjoy:

- Keynote Speaker: Tim Potocic
- Workshops/panel sessions
- Live Entertainment
- Vendor Marketplace
- Breaks and Lunch
- One-on-one mentoring sessions
- And much more!

### Workshops and panel discussions on topics including:

- Career Pathways
- Funding
- The Keys to Being your Own Boss - Entrepreneurship/Business
- Film Scoring
- Developing into a Successful Songwriter
- Behind the Scenes
- Making the Brand – Marketing
- Journalism and Broadcasting in the Music Industry
- Musicians for Hire
- Royalties and Licensing
- Master Classes
- Women in the industry
- Introduction to Hamilton Musicians Guild

**KEYNOTE SPEAKER**

**Tim Potocic- President, Sonic Unyon Records**



**CLOSING PERFORMANCE BY**  
**BASEMENT REVOLVER**



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**Guests and Panelists**

**Aisha Barrow**



**Alex Whorms**



**Amy Di Nino**



**André Bisson**







**Ji Hyun Hong**



**Judy Marsales**



**Kelly Kereliuk**



**Kojo Easy Dampfey**



**Larry Feudo**



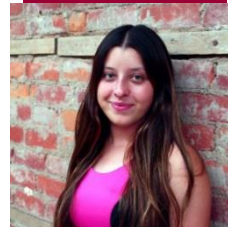
**Les Palango**



**Lily Sazz**



**Lisa La Rocca**



**Lori Yates**



**Lou Molinaro**



**Mark Furukawa**



**Mark McNeil**



**Mary-Jane Russell**



**Michael Brown**



**Michael Keire**



**"Parkside" Mike Renaud**



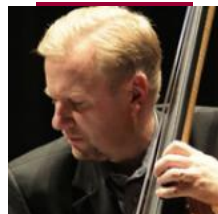
**Nathan Fleet**



**Nicola Moore**



**Pat Collins**



**Peter Maurin**



**Robert Missen**



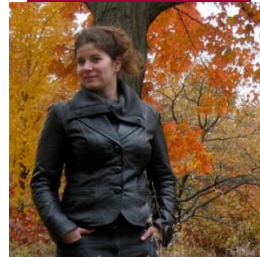
**Stacey Ottman**



**Steph Copeland**



**Stephanie Vegh**



**Tom Irvine**



**Tristan Miller**



**Tristyn Vaughan**



**Vel Omazic**



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## Sessions

### **Hamilton: A City Forged in Music**

Hamilton is known for fiery blast furnaces that make steel but the city has also been a melting pot of incredible music as well. Spectator journalist, singer-songwriter and local history buff Mark McNeil will take you on a journey through the city's musical history arguing that growing up in the shadow of Canada's biggest city laid the groundwork for a restless and rebellious attitude that found expression in song. Add to that inspiration that wavers between breathtaking escarpment scenery to the grime and grit of the industrial bayfront, and you have the makings of a perfect musical incubator.

### **Show Me the Money**

Grants, loans, and investors are out there, but where to look and how to apply can seem daunting at first. This panel will present some expert tips and tools.

### **The Keys to Being Your Own Boss**

Today, entrepreneurship is vital to succeeding the music business. Find out what skills are required and recommended to get ahead from people in the know.

### **Making the Brand – Marketing**

Grow your fan base! Go viral! Our panelist will share some of their favourite marketing tactics and campaigns.

### **Music Journalism/Broadcasting**

Why not celebrate your passion for music by writing and/or talking about it? Trained musicians and music fans alike make themselves heard on air, online, and in print. Learn how it comes together.

### **Musicians for Hire**

When you aren't making your own music, you'll find yourself accompanying or playing for other artists as a session musician, in a recording studio or on stage. It can be very rewarding, but there's a lot of talent out there -- don't be the one who doesn't get called again.

### **Business Beats - Royalties and Licensing**

Royalties are paid for several different forms of music licensing and usage, including mechanical (audio recording), print music, public performance, and synchronization (videotaping).

### **Women in The Industry**

Women are making great strides in what has been a traditionally a male dominated industry. Our panelists tell it like it is.

### **Introducing the Hamilton Musicians' Guild**

Learn the benefits of belonging to an organization that truly represents the interests of full-time and part-time musicians and performers.

### **Recording Studios**

Hamilton is home to a variety of top-notch recording studios that offer a variety of excellent services for emerging and established artists. They speak for themselves!



**Lifelong Learning: Career Paths in Music**

At the crossroads, meet representatives from diverse music related careers.

**Behind the Scenes: Sound Engineering & Production**

Learn what it takes to put on a live performance in a professional concert venue. Take a guided tour of the McIntyre Performing Arts Centre to discover the keys to staging a show.

**Developing Into a Successful Songwriter**

Bring your own lyrics in search of a melody or your tune without words to this workshop and take a bold step towards successful song writing.

**Film Scoring**

Is creating musical themes or storytelling in sound your thing? Take a hands-on approach to learning about the conceptual and artistic aspects of composing for film.

**Master Class**

Our Mohawk College world class faculty lead master classes in a variety of subjects:

**Music at Mohawk College**

Orchestrate your musical future with solid practical and theoretical training in classical, jazz, and contemporary genres in Mohawk College's Applied Music Program.

**Indigenous Music Waves with recording artist Lacey Hill**

A discussion on latest news, dos and don'ts, and hot spots of the Indigenous music scene.

**Roots of Rock in the Hammer**

A presentation that highlights the innovators of rock/pop music in Hamilton from the 1940's to the 1970's. Includes a discussion of what makes Hamilton a special place to be a musician. Hosted by "The Vinyl Professor," Peter Maurin, host of Oldies Without Borders on 101.5M The Hawk.

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**Live Entertainment**

**Opening Performance: West Fifth Trio**

[Cam Watson](#)   [Liam McGlashon](#)   [Tommy-Lee Metcalfe](#)





**"Vinyl Relief" DJ**  
**Donna Lovejoy**



**Closing Performance**  
**Basement Revolver**



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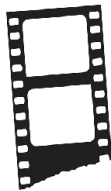
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